



ASIA PACIFIC

REImagine

EXPERIENCE THE EXPERIENCE IN BANGKOK

8 - 10 NOVEMBER 2022 | W BANGKOK

8 NOVEMBER 2022, TUESDAY – Arrival Day

13:30 – 17:00

The Great Thai Wellness Experience*

For the early arrivers, pamper yourself with a wellness workshop and relaxing spa treatments, specially arranged for #ULIREImagine participants.

Gentle Yin-Yang Yoga

For a balanced yoga practice, we need both Yang and Yin elements. The class will incorporate breathing exercises for relaxation, a gentle flow followed by restorative poses. Guided by teacher Minh, Co-founder of Yogatique Bangkok, the practice will be fun, friendly and suitable for beginners and any yoga practitioner. [Yogatique Bangkok](#) is a small, community-based studio located deep in the Sukhumvit maze with a warm welcoming energy and a friendly neighbourhood vibe with everything catered for in a professional, intimate and caring manner.

Bhawa Spa Experience

Following the yoga practice, it's time for the ultimate relaxation with offerings of [Bhawa Spa](#) - this little oasis in the middle of the city is surrounded by incredible greeneries that will immediately set you in a good mood. You can choose from wide range of services, such as massages, hot herbal compresses and scrubs. Their well-trained therapists will take care of you and treat you to authentic Thai hospitality, leaving you feeling refreshed and ready for the main action of #ULIREImagine!

Schedule

- 1.30pm Coach departs from W Bangkok for Yogatique
- 2.00pm Gentle Yin-Yang yoga
- 3.15pm Depart for Bhawa Spa
- 3.30pm Bhawa Spa Experience
- 5.00pm Depart Bhawa Spa back to W Bangkok

Know before you go

- Please arrive 15 minutes prior to departure from W Bangkok
- The yoga practice is complimentary, spa treatments are at your own expense
- Comfortable clothing is recommended - light T-shirt and breathable, flexible bottom is perfect.

17:00 – 19:00	<p>Welcome Reception <i>Location: The Bar at The House on Sathorn</i> <i>Directly adjacent to W Bangkok, the House on Sathorn is a Bangkok landmark, a 126-year-old charming colonial building that has been amongst other things, an elegant hotel and then the Russian Embassy.</i></p> <p>The official welcoming event for all 2022 #ULIREImagine delegates. Meet the ULI team and fellow ULI members over cocktails inspired by the building's rich history and Thai styled bar snacks.</p>
19:30 – 21:30	<p>Dine around: Experience Bangkok's best restaurants* Bangkok's culinary scene is back in full swing, with many great independent restaurants launching tantalizing seasonal tasting menus to welcome the city's gastronomes.</p> <p>The dine-arounds are intimate dining experience in groups of no more than 6 to 10 persons. Each dinner will be hosted by a ULI staff and/or ULI Leadership member. We will do the work of choosing the best restaurants in town, making reservations and organising private transport. Expect familiar Thai flavours reimagined through the lens of creative and passionate local chefs.</p> <p>Featured restaurants include <u>Baan Suriyasai</u> and <u>Paste Restaurant</u>.</p> <p><u>Know before you go</u></p> <ul style="list-style-type: none"> • If your spot is confirmed, please <u>meet your ULI host at 7.00pm punctually in the lobby of W Bangkok for transfer to the restaurant.</u> • Should you have any food allergies or special dietary needs, please inform us at <u>asiapacific@uli.org</u>

* Separately bookable

Forum at Social Room, Level 2	
08:15 – 08:45	Registration & networking
08:50 – 09:00	Welcome and introductions
09:00 – 09:30	Keynote Address: Transforming Bangkok into a more liveable city Chadchart Sittipunt , Governor of Bangkok
09:30 – 10:00	Urban rejuvenation of Rama IV Road – The masterplan of One Bangkok Panote Sirivadhanabhakdi , Group CEO, Frasers Property Limited Q&A moderator: Benett Theseira , Managing Director and Head of Asia Pacific, PGIM Real Estate
10:00 – 10:45	Panel: Diversification of supply chain towards ASEAN countries and the impact on SEA real estate Shifts in geopolitics and a host of other factors have led to international companies coming up with the 'China Plus One' strategy to diversify manufacturing to Southeast Asia. Where are the growth opportunities in the region's real estate markets? <i>Panellists:</i> Dinesh Kanapathy , Area Head of Land Transportation, Customs Brokerage, Cold Chain Logistics & Insurance, A.P. Moller – Maersk Sopon Racharaksa , Chief Executive Officer, Frasers Property Industrial (Thailand) Sonklin Ploymee , Deputy Secretary General, Thailand Board of Investment (BOI) Moderator: Lena Ng , Chief Investment Officer, AMATA Corporation
10:45 – 11:15	Refreshments & networking break
11:15 – 12:15	Developers Roundtable: How Bangkok is creatively reimagining real estate for the post covid world For all its leadership moments in live-work-play and multi-use developments, experiential real estate in Bangkok will have to continuously reinvent itself especially after the pandemic. How has Covid-19 change the user segments and how are developers/operators responding? We speak with leading Thai developers on new approaches to creative placemaking, real estate-as-a-service (REaaS), innovative lifestyle and hospitality concepts and the emerging DNA of experiential retail. <i>Panellists:</i> Charn Srivikorn , Chairman, Gaysorn Property Vicharee Vichit-Vadakan , Co-Founder, Kinest Group Micah Tamthai , Chief Operating Officer, Minor Lifestyle, Minor International

	<p>Caroline Murphy, President, Sales and Business Relations, Siam Piwat Company Limited</p> <p>Moderator: Chris Fossick, Chief Executive Officer, Southeast Asia, JLL</p>
12:15 – 12:55	<p>Panel: The readiness of Thailand’s ESG journey – Opportunities and Challenges</p> <p>Demand for sustainable buildings in Thailand continues to increase with major industry players committing to reduce their carbon footprint. While most owners and developers understand the business case for green buildings and energy-saving retrofits, prioritization and execution are not happening nearly fast enough. What barriers stand in the way? How can we build a business case that goes beyond costs? What are the unique aspects of Thailand's approach towards ESG that we can all learn from? Join the expert panel to discuss best practices, lesson learned from various projects and what are the innovative technologies and services driving sustainability in Thailand.</p> <p><i>Panellists:</i></p> <p>Samatcha Promsiri, Chief of Staff (Sustainability & CSR), Sansiri Public Company Limited</p> <p>Tongjai Thanachanan, Executive Vice President, Sustainability & Strategy, Thai Beverage Public Company Limited</p> <p>Christian Low, Senior Vice President and Executive Regional Director, Central Pattana Public Company Limited</p> <p>Moderator: Blake Olafson, Founding Partner, Asia Capital Real Estate</p>
13:00 – 14:00	Networking lunch at Woobar, lobby level
<p>Best of Bangkok Tours: Downtown</p> <p>Choose from 3 guided tours to unique projects in the city and learn the trials, triumphs, and lessons of the developers from the project managers themselves. All tours will depart from W Bangkok.</p>	
14:30 – 17:00	<p>Study Tour: Experience One Bangkok</p> <p>One Bangkok will be a new global landmark – a fully integrated world-class district in the heart of Bangkok. Located at the corner of Wireless Road and Rama IV Road with direct linkages to the city’s burgeoning mass transit systems, One Bangkok is a holistically designed district that will cover over 40 acres, equivalent to the size of about 20 football fields. The ‘city within the city’ aims to be the first LEED-Neighbourhood Development Platinum development in Thailand. Its lush landscape, ample public spaces, and informal network of pedestrian-friendly circulation ensures that One Bangkok will be well-connected, accessible and inclusive, while inspiring new forms of public participation. We will tour the state-of-the-art show suite, followed by a hard-hat tour and hear from the team leading the US\$3.5 billion mixed-use development comprising residential, retail, commercial and cultural uses</p> <p><u>Know before you go</u></p> <ul style="list-style-type: none"> • Please arrive 15 minutes prior to departure from W Bangkok • As the itinerary includes a hard-hat tour, do wear comfortable attire and closed-toe walking shoes.

14:30 – 17:00	<p>Study Tour: Gaysorn Village – Placemaking for urban regeneration Based on the concept of an artisan village, Gaysorn Village is a mixed-use development that takes an innovative approach to urban regeneration, creating an experiential focal point where people can reconnect and achieve a WORK, LIVE, PLAY, GROW balanced lifestyle.</p> <p>We begin the tour at the Cocoon, an architectural masterpiece inspired by a silkworm cocoon. This is followed by an overview of the iconic Ratchprasong district at the Gaysorn Tower lobby. We will then explore the Gaysorn Urban Resort at level 19. A destination within a destination, it takes its cue from a relaxing tropical resort that gives the place a strong holiday vibe, offers multi-functional venues for “Social Cultivation” and co-working spaces under the concept of “collaboration” ideal for business and private events. Next, we visit the Gaysorn Walk to understand its placemaking principles.</p> <p>The tour will conclude at the Gaysorn Amarin sales gallery where participants will hear from Khun Charn Srivikorn, Chairman of Gaysorn Property, whose eye for stewardship, placemaking and lifestyle programming reimaged a traditional luxury mall into a unique urban community. Khun Charn will share Gaysorn Village’s urban regeneration programme and engage in an open discussion about its challenges, successes, and future.</p> <p><u>Know before you go</u></p> <ul style="list-style-type: none"> • Please arrive 15 minutes prior to departure from W Bangkok • Do wear comfortable shoes and attire
14:30 – 17:00	<p>Study Tour: Thailand Creative and Design Center (TCDC) & the Charoen Krung neighbourhood The Grand Postal Office is now home to the TCDC on Charoen Krung road. Its future is looking bright as an events location with strong programming and as a constant landmark in the Creative District. The TCDC’s arrival caps an incredible rise for Bangkok’s oldest road, which in recent years has seen a spate of cool bars and galleries take over old shop-houses.</p> <p>Learn about the genesis and placemaking of the Creative District from <u>David Robinson</u>, who has lived in Bangkok since 2002 and was appointed by the Bangkok River Partners to market the Chao Phraya River as a premier destination for leisure and tourism.</p> <p>David will guide us on a bespoke tour of the Creative District, where a collection of hand-picked attractions awaits us. We begin at the Charoen43 Art & Eatery, a new creative power space in the Charoen Krung neighborhood. Next, we visit ATT19; a former heritage building converted into a modern multidisciplinary art space. After, we stop at the Vhils wall, showcasing his carving technique and revealing his memories and history in Bangkok. We then head to Warehouse30, a once unused warehouse turned creative center. The tour concludes at the BUKRUK Wall, Bangkok’s emerging street art, and the ‘new vibe’ of the Charoen Krung neighborhood.</p> <p><u>Tour Itinerary</u></p> <p>2.30pm Departure from W Bangkok</p> <p>3.00pm Presentation by <u>Dr. Peeradorn Kaewlai</u>, Faculty of Architecture and Planning, Thammasat University, Advisor to TCDC and <u>Pichit Virankabuttra</u>, Deputy Director, Creative Economy Agency</p>

	<p>3.15pm Walking tour of TCDC 3.40pm Briefing and walking tour of the Charoen Krung neighbourhood/ creative district 4.30pm End of tour 5.00pm Arrival at W Bangkok</p> <p><u>Know before you go</u></p> <ul style="list-style-type: none"> • Please arrive 15 minutes prior to departure from W Bangkok • As this tour includes an outdoor element, do wear comfortable attire and walking shoes
19:00 – 21:30	<p>Networking Dinner at The Glass House, Nai Lert Park</p> <p>Don't miss this special dinner with all #ULIAPImagine attendees at an enchanting location set in the heart of the city. Surrounded by high rise buildings but nestled amongst lush grounds, The Glass House is a beautiful venue set in landscaped gardens overlooking the iconic Nai Lert Park Heritage Home and its surroundings.</p> <p>The park holds historical importance as the first western-style public park in Siam, even before Bangkok's Lumpini Park was opened. It is the premises upon which Nai Lert Park Heritage Home was built in 1915, as the permanent residence for Phraya Bhakdinorasresth and his family. Today the private residence has been converted to a heritage property with elegant furnishings & family heirlooms, all part of an enthralling history from three generations.</p> <p>We will leave the urban jungle behind to enter a magical setting of soft lights and swaying trees where they will enjoy relaxing drinks by the Lotus Pond – a WW2 bomb landing site-turned-pond – followed by a delectable gourmet dinner in air-conditioned comfort at the modern Glass House. The evening experience also includes a private tour to the Nai Lert Park Heritage Home.</p> <p><u>Know before you go</u></p> <ul style="list-style-type: none"> • <u>Coach transfer has been arranged to and fro from W Bangkok and will depart at 6.30pm punctually</u> • Please arrive 15 minutes prior to departure from W Bangkok • Dress code: Business/Smart casual
After-party	<p>Discover Bangkok's most exclusive hidden bars, frequented by those special few who are in the know. Ask around for ULI friends/Bangkok insiders who can get you in!</p>

06:30 – 09:00	<p>Morning Walk/Jog: Benjakitti Forest Park Located in downtown Bangkok, the park was previously an industrial site for a state-owned cigarette manufacturer, but the Thai royal family has breathed new life into the area, transforming it into an urban ecological forest park to improve Bangkok’s liveability. With the intention to create the first wetland park of Bangkok, some two-third of the park's front area was used to build a large pond under the concept of "Pa Rak Nam (Forest Protecting Water Resource)". Local resident, Khun Thanapol Sirithanachai "Woody", Country CEO of Frasers Property Thailand, who is an avid jogger, will guide this tour.</p> <p><u>Know before you go</u></p> <ul style="list-style-type: none">• Please arrive 15 minutes prior to departure from W Bangkok• Dress comfortably and wear suitable footwear. Bring along a water bottle, a cap and a phone camera to take lots of photos!• Subject to weather conditions and may be cancelled in the event of inclement weather. You will be informed by email before 6pm on 9 November.
<p>Best of Bangkok Tours: The Riverside Story Choose from 2 tours to unique projects in the national heritage area of Bangkok along the Chao Praya River. Tours will depart from W Bangkok.</p>	
10:30 – 12:45	<p>Study tour: ICONSIAM – Global Destination by the Chao Phraya River ICONSIAM is a mega-project that is situated on the Chao Phraya River and is the embodiment of novel urban lifestyle. A must-visit lifestyle destination, it presents a pioneering retail model which brings together innovation, art and local traditions within world-class architecture to deliver unprecedented, extraordinary shopping and entertainment experiences. A symbol of pride for all Thais, ICONSIAM boasts a total floor space of 750,000 sq.m along Chao Phraya River frontage. It is home to tourist attractions known as ‘Bangkok Landmark’, namely Sook Siam, River Park, ICONIC Multimedia Water Features, TRUEICON HALL, River Museum Bangkok (a world-class art space and museum).</p> <p>The tour, led by the developer Siam Piwat will capture your attention and spark excitement about the future of experiential retail.</p> <p><u>Tour Itinerary</u> 10.30am Departure from W Bangkok 11.00am Arrive at ICONSIAM 11.10am Presentation by Siam Piwat 11.35am Tour starts 12.45pm Tour ends 12.45pm Lunch on your own at ICONSIAM <u>OR</u> transfer back to W Bangkok 1.30pm Arrival at W Bangkok</p> <p><u>Know before you go</u></p> <ul style="list-style-type: none">• Please arrive 15 minutes prior to departure from W Bangkok• Do wear comfortable shoes and attire

10:30 – 12:55

Hospitality-themed tour: Riverside's culture of hospitality

As we stroll along the Chao Praya River, find out why Thailand is the model gold standard for the hotel industry and leading the way in sustainability. The hotel visits include Capella Bangkok, Mandarin Oriental Bangkok and Four Seasons Bangkok.

Capella Bangkok

Bangkok's newest riverside urban resort, Capella Bangkok, mingles the effortless class of a grande dame with the intimacy and personality of a boutique. The 101-room beauty boasts private villas, wellness escapes, rich dining options overseen by a Michelin-starred chef, and refined meetings and events facilities. Capella Bangkok makes it a top contender in the city's bustling hospitality scene and is a solid addition to Capella Hotels & Resorts' global property portfolio.

Four Seasons Bangkok

Make your way to Bangkok's coveted riverside and discover this urban sanctuary in the city's creative district. Surrounded by galleries, boutiques, restaurants and cafés, the Hotel is a hub of energy and style. Take in sweeping river views from its outdoor lap and infinity pools, savour inventive cuisine in its collection of restaurants, find solace in one of its green courtyards or simply relax in one of the 299 guest rooms.

Mandarin Oriental, Bangkok

Situated on the banks of the Chao Phraya River, the Hotel's original structure was the first luxury hotel built in Thailand when it opened as The Oriental back in 1876. Today, the Hotel is one of two flagship properties of the Mandarin Oriental Hotel Group.

Tour Itinerary

10.30am Departure from W Bangkok

11.00am Capella tour

11.35am Four Seasons tour

12.25pm Mandarin Oriental tour

12.55pm Tour ends

12.55pm Lunch on your own OR transfer back to W Bangkok

1.30pm Arrival at W Bangkok

Know before you go

- Please arrive 15 minutes prior to departure from W Bangkok
- Do wear comfortable shoes and attire