## Profile

Graduated with a bachelor's degree in Art Education, Faculty of Education, Chulalongkorn University and a master's degree in Fine Art from Goldsmiths, University of London, Pichit Virangkabutra has gained experience and perspective in the creative industry as an art director at Bakery Music, then moved on to a creative in exhibition and event design at BUG Studio Co., Ltd. Following that, he has been an essential driving part of Thailand Creative & Design Center (TCDC) for many years as an Event and ExbibiDirector. Now, he is the Deputy Director and Acting Director of the Chiang Mai Office, Creative Economy Agency (CEA). In the career field, Pichit Virangkabutra has continuously contributed to the constant growth of the industry and previously held the position of President of the Thai Graphic Designers Association (ThaiGa).