



ASIA PACIFIC

REImagine

19 - 20 NOVEMBER 2024 | VIETNAM

**ULI Asia Pacific presents:
A Forum for the Future of Real Estate**
An in-person, two-day event for
members in Ho Chi Minh City

ULI Asia Pacific will host its second regional meeting, **REImagine**, on 19-20 November 2024 in Ho Chi Minh City. A **forum for the future of real estate**, this meeting is designed exclusively for ULI members, and the two-day programme will focus on cultivating the next generation of real estate leaders and innovators.

REImagine fosters a unique environment for connection, knowledge sharing, and upskilling. Participants will engage with industry leaders through interactive workshops, learn from insightful keynotes, and gain actionable takeaways with a programme delving into the key drivers shaping the future of real estate, exploring their impact on the built environment and business models. By leveraging the ULI network, this event ensures valuable skills are passed on, propelling future leaders to shape Asia Pacific's real estate landscape.

CONTENT & RESILIENCE

Sharpen your intellect and build on your expertise with insights from other industry innovators. Learn to navigate uncertainty, embrace disruption, and emerge stronger on the other side.

INVEST IN YOUR DEVELOPMENT

Upskill with a purpose and equip yourself with the tools and the network to build and progress your career within the industry.

LEARN FROM THE BEST

Industry collaboration is critical to developing transformative solutions to some of the most complex challenges currently facing the built environment. This forum intends to bring together the brightest minds across the industry, harnessing the power of diverse perspectives and the complementary strengths of our experienced leaders and the next generation of innovators.





HO CHI MINH CITY

A thriving Real Estate Market:

Ho Chi Minh City is a city that has been faced with much adversity and is still striving to evolve and position itself firmly as a global player. As an emerging market, participants will gain valuable insights into navigating challenges and opportunities specific to such environments like regulatory frameworks, foreign investment strategies, and adapting to local market dynamics.

In 2024, Ho Chi Minh City is making waves and setting precedent within current trends like infrastructure development, mixed-use projects, and hospitality ventures, which **REImagine** Forum attendees will experience during the programme.



ASIA PACIFIC

REImagine

19 - 20 NOVEMBER 2024 | VIETNAM

PRICING

ULI Member

Ticket: USD 1,999

Industry Leaders

Complimentary
(By invitation for **ULI Full Member only**)

For members based in Vietnam, please contact asiameetings@uli.org for pricing information.

INCLUSIONS



REImagine ticket



2 nights' accommodation at Hilton Saigon
(19 & 20 November)



Meals

- 19 November – group meals (lunch and dinner)
- 20 November – group meals (breakfast, lunch & dinner)
- 21 November – breakfast



Access to the General Session replays



Access to all study tours

Interested in attending but not a member yet? Contact us at asiameetings@uli.org to learn more about how you can join this exclusive event.

Tuesday | 19 November

- | | | |
|---------------|---|--|
| 12:00 - 13:00 | ▶ | Welcome Lunch |
| 13:00 - 17:00 | ▶ | General Sessions |
| 17:30 - 20:30 | ▶ | Study tour - Urban F&B Alleys
(Registration required) |

Wednesday | 20 November

- | | | |
|---------------|---|--|
| 07:00 - 08:00 | ▶ | Breakfast and Networking |
| 08:00 - 10:00 | ▶ | Study tours
(Registration required) |
| 10:30 - 14:30 | ▶ | Workshop
<i>REImagine the City of the Future</i> |
| 14:30 - 18:30 | ▶ | Roundtable Discussions <ul style="list-style-type: none">• Economics & Capital Markets• Sustainability• PropTech |
| 19:00 - 21:00 | ▶ | Closing Dinner |